NEW HORIZON

MEDIA GROUP

LISTING PHOTOSHOOT CHECKLIST

Selling your home is always about making a great first impression!! With that being said, the photographs of your home are THE most important part of this process. This is where potential buyers are likely to first see the home for sale. Completing this checklist before the photographer arrives makes the process go quick & smooth. We shoot the homes AS IS. Unless there are minor adjustments that the photographer notices before taking their shot. Simply use this checklist to help you prepare your home for that crucial first impression.

INTERIOR:

- Please turn on ALL lamps AND overhead lighting.
- Turn off ALL ceiling fans.
- Replace all burnt out/missing light bulbs.
- Open ALL blinds and pull back ALL curtains.
- Put away all remote controls.
- Pick up any unnecessary rugs, mats, hallway runners, front door mud rug, bathrooms and kitchens especially. (Hide them in a closet for pics).
- Try to move cords out of site to the best of your ability. (lamp, extension, computer, etc.)
- Please remove personal photos. (Buyers like to envision the home as theirs not yours!)
- Remove ALL clutter. Box up loose papers. (Offices, Nightstands/Desks, Counter tops)
- Take items out of the shower and bath. (Shampoo/conditioner, soap bars, razors, bath mats)
- Remove all items from the bathroom counter tops. (Nice soap dispensers and covered tissue boxes are fine!)
- Please close ALL toilet lids.
- Avoid hiding items under the beds. They will be seen in the photograph. (If you can see them walking around, then so can the camera! :)
- Remove any names (first and last) from walls, pictures, front door, etc (For your safety)
- If possible move pets to an area of the home not being photographed. (Garage or utility room)
- Please remove any signs that you have pets. (crates, food and water bowls, litter box, etc.)
- Take all dishes out of the sink and put away/place in the dishwasher
- Windex glass/windows if necessary (Especially if you have kids with sticky fingers or pets that like to hangout in front of the door/window)
- Remove appliances and clutter from kitchen counters. (Air fryers, blenders, utensils, etc)
- Clear the front of your refrigerator. (If there are photos/magnets)

EXTERIOR:

- Remove any cars/trailers that are in the driveway (Either down the street or in the garage).
- Move outside trash cans and hoses (Put in the garage/end of the drive or near the street).
- Clean up the landscaping!!! (Mow, trim, rake up leaves, remove any trash, etc.)
- Turn on front/back porch lights